

1. Meaning of Interpersonal Attraction

- Interpersonal attraction: A positive attitude or feeling toward another person.
- Central topic in **Social Psychology**.
- Interpersonal attraction refers to a **positive feeling or attitude toward another person**.
- Includes:
 - Liking
 - Friendship
 - Love
 - Romantic interest
 - Admiration
- Attraction can be:
 - Short-term (crush, initial liking)
 - Long-term (friendship, marriage)

Theories of Interpersonal Attraction

1. Reinforcement–Affect Model

- We are attracted to people who:
 - Reward us
 - Make us feel good

- Based on principles of learning (reward and punishment).
- Positive experiences increase liking.

2. Social Exchange Theory

- Proposed by **George Homans** and **Peter Blau**
- Relationships are based on:
 - Rewards (love, status, support)
 - Costs (conflict, time, stress)
- People try to:
 - Maximize rewards
 - Minimize costs
- Attraction continues when benefits are higher than costs.

3. Equity Theory

- Proposed by **John Stacey Adams**
- Satisfaction depends on fairness in relationships.
- When both partners contribute equally → satisfaction.
- Inequality → dissatisfaction and tension.

4. Triangular Theory of Love

- Proposed by **Robert Sternberg**

- Love has three components:
 1. Intimacy
 2. Passion
 3. Commitment
- Different combinations create different types of love.